

PRIVACY POLICY



We are committed to protecting the privacy, confidentiality, and security of the personal information we hold by complying with the relevant requirements of Personal Data (Privacy) Ordinance with respect to the management of personal information. We are equally committed to ensuring that all our employees and agents uphold these obligations.

We collect different information to manage your participation in our services and use of our facilities, including group classes, private lessons, camps, practice bays, putting greens, etc. This information also helps us to improve the services and products we offer and to provide unique personalised services and products.

We collect data when you register or complete an application form for membership or lessons, as well as when you purchase or schedule a service, book or attend a class or bay booking, or purchase a product.

You are under no obligation to provide your complete personal data. However, the minimum information we require for us to be able to provide you with our products and services are your: name, mobile phone number, e-mail address, and HKID number. Other requested information is voluntary, but is requested in order to help us better understand how we can provide better and more personalised services to you.

Whether or not you provide the information requested is your choice. If you do not, then we may not be able to provide the services requested. In all cases when you are required to give information we will inform you when it is obligatory for you to provide information before you can receive the service requested.

Types of information we collect:

- Your personal information: name, date of birth, mailing address, mobile phone number, HKID/passport number, gender, email, name and telephone number of guardian (if applicable)
- Golf related data: right or left-handed, handicap, club requirements (if any), level of experience
- Your purchase history
- Your attendance record
- Membership status
- Other information from your interaction with our Mobile App, website, services, and content, including computer and connection information, statistics on page views, traffic to and from the sites, ad data, IP address and standard web log information.

We use your personal information:

- To process your lessons, club rentals, and membership application and registration;
- To process your renewals and upgrades;
- To conduct market research and analysis to provide you with better services;
- For direct marketing of our offerings and programs;
- To ascertain if you are eligible for discounts
- For other related purpose

We or our affiliates may use your mobile phone number, address or email in direct marketing activities such as promotion of our lessons, bay rentals, retail services, e-newsletters, memberships, renewal and upgrades, market updates and other services or updates we may sponsor.

Your personal information will only be used for the purposes stated above and will not be sold or transferred to 3rd parties for marketing purposes.